

# SEAN PATTERSON

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## SPEAKER • VO • MARKETING • VC

A veteran consultant to entrepreneurial organizations, Sean started his career with Apple, later moving on to other projects at ETS, Tetra Pak, and Porsche, but did some of his most innovative work at startups like Virtual Mobility Solutions, GenJuice, Ample Bay, Harper Architects, Green City Guide, Ohzohappy, MacMedia, Vene, Skrivanek, the Czech-Taiwanese Chamber, and others. He is passionate about getting great ideas funded, grounded in his work with the Thunderbird Angel Network.

A Google and SEMrush-certified marketer, Sean completed his global strategy training during his MBA in International Management at Thunderbird in Arizona and Switzerland. He holds an undergrad degree from Nebraska Wesleyan University (USA) & attended the University of Warwick (UK) studying political science, computer science, & European business management.

### *Speaking/moderating engagements*

- ✓ International Treasury & Cash Management Conference Vienna
- ✓ Blockchain and Bitcoin Conference Prague
- ✓ KB Innovation Summit in Prague
- ✓ Tenemos Innovation Jam Geneva
- ✓ Central European Startup Awards
- ✓ Fintech Connect Live in London
- ✓ Phoenix Fintech Conference
- ✓ FinovateEurope London
- ✓ Sascon in Manchester
- ✓ Money20/20 Europe
- ✓ EuroFinance Vienna
- ✓ Finance Forum

## Speaking Topics

### **What I learned doing an ICO**

Participation in 3 ICOs has given me 8 key insights into successful completion of blockchain financing

### **PPC Marketing in Industry**

As a corporate speaker for SEMrush, I train people in using top marketing intelligence tools to set strategy, create campaigns, and optimize for digital success

### **Apple Inc.:**

### **My 24-Year Love/Hate Relationship**

As a veteran of Apple, I love using their products, as a professional and MBA, their decisions sometimes drive me crazy. Here's why...

**Available for:  
Voiceovers**

**On-camera Spokesperson  
Conference Moderating  
Public forum speaking**



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